

For Northern

GEMMIES

Leigh Creek

LEIGH CREEK 21st March, 1956.

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It is a very well-known fact that competition is a stimulating thing, whether applying to politics, war or a game of marbles. The Romans of old knew how important competition was - even to the matching of unarmed Christians against wild animals.

I wish only to discuss Competition in Business. At the present time we are watching with personal interest the competition between Coal, Water, Crude Oil and Uranium: they are all striving to compete in the production of electricity. This competition is of vital importance to Leigh Creek citizens, and one in which it will take many years to prove which is best.

Let us now look at another aspect of business competition. Just imagine we are walking down Rundle Street; here the full force of Competition in Business hits us. Large departmental stores flanked by small shops mostly selling similar types of merchandise. How do they all manage to get a living? All Stores in Rundle Street know that if they wish to survive they must compete with one another. They must try to show the customer clean merchandise at a reasonable price, and offer smiling, good service. The small shops cater for the customer who likes personal service, and in that way they build a sound business with regular customers. On the other hand, the large stores rely mainly on gaining the interest of customers by various methods, such as sales, demonstrations and lavish window displays.

How do customers in this area share in business competition? They do reasonably well. All business houses in Leigh Creek have a large burden to carry, but nevertheless they offer reasonable service to the community under most trying conditions: they are constantly trying to improve service and keep prices at a fair level, which is a mighty effort, when freight and other factors are taken into consideration.

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PERHAPS OUR ANCESTORS ARE LAUGHING AT US?...

The peasants of the Middle Ages, who usually lived on the edges of forests, used to cook with charcoal, their most convenient fuel. Now, after so many years of progress, when we find a restaurant that charges us extra for its super de luxe cuisine, we also find that it cooks with charcoal. Thus we regard as a luxury what our poorest ancestors took for granted.

Primitive women used to dress in the furs of the animals their men killed for food. Now, devoted husbands plot and plan and toil to buy the things their ancestors tossed to their women with hardly a thought.

And what do men do in our time, once they snatch a little leisure? They go hunting and fishing, often at enormous expense, after travelling perhaps hundreds of miles. Primitive men, on the other hand, just did it, and then, with the cave well stocked, took their ease.

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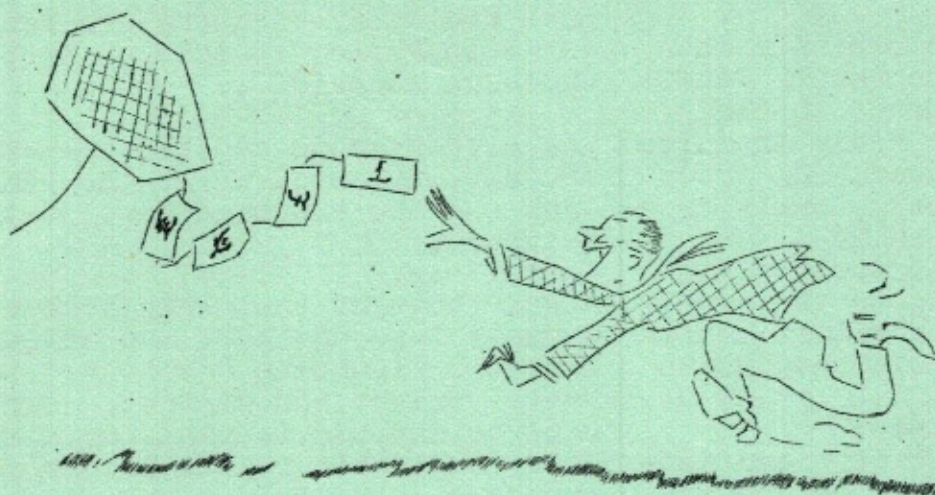
- J.B.Priestley, quoted in Reader's Digest.

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The best thing to save for your old age is yourself.....

!!! H U G E R E D U C T I O N S !!!



CLEARANCE OF WOOL AND SUMMER FROCKS

Some of these goods are slightly shop soiled but otherwise perfect....

OUT THEY GO AT A DISCOUNT OF 20%.

!!! DON'T MISS THIS WONDERFUL OFFER !!!

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A*T*T*E*N*T*I*O*N A*L*L M*E*M*B*E*R*S

The following new trading hours will commence at the
ADELAIDE CO-OP STORES on the 3rd April, 1956:-----

<u>GROCERY STORE</u>	:	Monday - Friday .. 9 am. - 5.30 pm. Saturday 9 am. - 12.30 pm.
<u>DRAPERY</u>	:	Monday - Friday .. 9 am. - 5.30 pm. Saturday 9 am. - 12.30 pm. (Closed 12.15 pm. - 1.15 pm. Lunch)
<u>BUTCHER</u>	:	Monday - Friday .. 9 am. - 5 pm. (Closed all Saturday and Wednesday morning.)
<u>FOYER</u>	:	Monday - Friday .. 12 noon - 4.30 pm. (Closed all day - Thursday). Saturday 2 pm. - 5.30 pm. Sunday 2 pm. - 5.30 pm.
<u>T.A.A.</u>	:	Monday - Friday .. 9 am. - 5.30 pm. (Closed 12.30 pm. - 1.30 pm. Lunch) Saturday 9 am. - 12.30 pm. (Closed all day Sunday except for passengers and perishable parcels).

Adelaide Co-op Store

R..S..L.....ANZAC DAY

It seems but a short time since soldiers of the Australian & New Zealand Army Corps, along with other British troops, landed on Gallipoli, on April 25, 1915. The years roll on - a serviceman aged 21 years at the time of the Landing would now be 62. Many of those who were at the Landing have now passed on. In a few weeks we will be commemorating the 40th anniversary (Anzac Day).

In all cities of Australia, men from all parts will come together to take part in re-unions. Unfortunately for many it is a hardship to travel great distances, so to honour fallen comrades and keep alive the Memory of that Great Day, most towns have their own functions.

On Anzac Day, 25th April, a Dawn Service will be held at the local Clubroom. The RSL would like to see not only ex-servicemen (whose duty it is to be there) but as many of the townsfolk as possible who can attend on that morning.

On Saturday, 28th April, our Sub-Branch will hold a Gymkhana & Sports Meeting, and the Committee, led by Mr.A.Faddy (Pres) are working very hard to make a great success of this day, and also the Ball at night. To date we are in receipt of 5 trophies (Mrs.E.Pierpoint, Messrs.Ray McCauley, W. Lintern, R.& B.Hasse, & Mrs.W. Sayner,Pt.Pirie. Sideshow attractions include Hoop-la, Knock-em-down, Darts, & another sideshow, which, if negotiations are successful, will be the first time it has appeared in South Australia.

Refreshments - Light luncheon, afternoon tea & supper for the Ball will be catered for.

The Committee hope that with the assistance of our friends from surrounding stations, there will be some very good horse events.

It is also hoped to have good school representation, as this will not only give pleasure to the children, but also to their parents and teachers.

TO ALL EX-SERVICEMEN or WOMEN wishing to secure a rail warrant to Adelaide for Anzac Day - please contact Mr.M.S.Keane (Hon.Sec.RSL) Leigh Creek before 31st March.

On Thursday evening, 29th March, a Ladies' Night will be held to say Farewell to Mr.& Mrs. Ralph Peterson, and to extend good wishes to Mr. & Mrs. Blue Gray on their recent marriage.

...M.S.Keane, Hon.Sec....

THERE WILL BE A DANCE ON SATURDAY APRIL, 7th, in aid of the new Hospital....

!! She has just heard about the

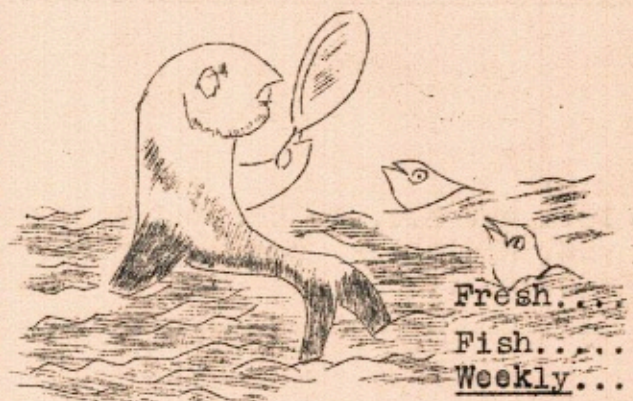


Wonderful
Range
of
..RINGS..
..GIFTS..

AND JEWELLERY .. at
LEN. R. KAVANAGH's
3 Peel Street....Adelaide.
'Phone...N.C.Knuckey.....LC.22.

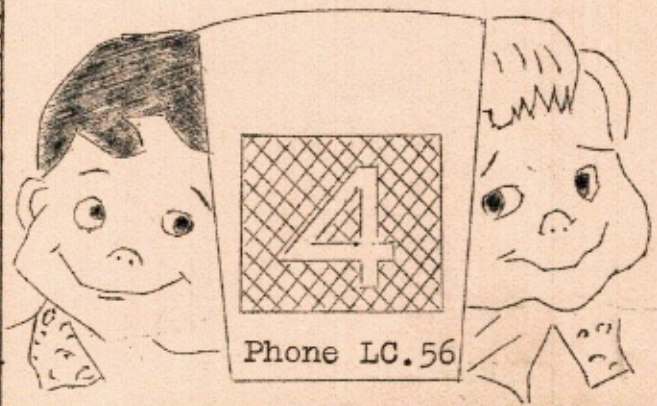
An insurance agent who started about 20 years ago with only 5/- in his pocket, is now worth £100,000. His accumulation of wealth is owing to his frugality, good habits, strict attention to business, and the fact that an uncle died and left him £99,999.....

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Fresh...
Fish....
Weekly...

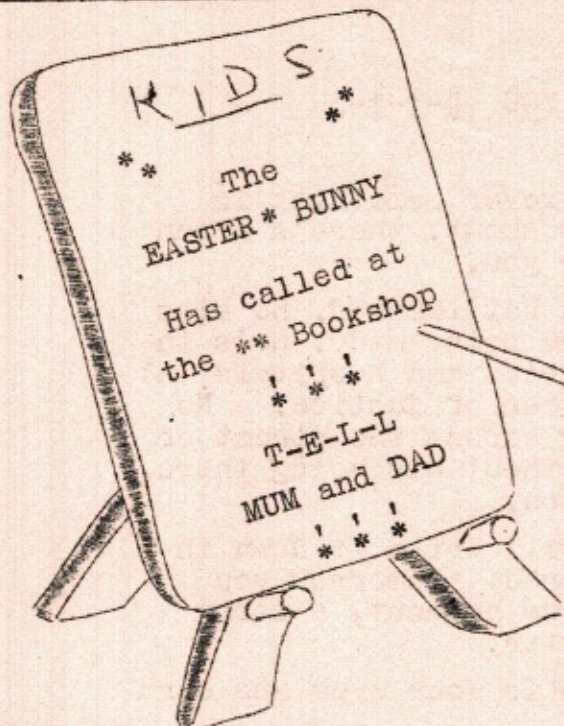
..A..N..D..
Chocolates Galore....
Always available at your
: FOUR SQUARE STORE :



EASTER EGGS * * * *

EASTER GIFTS * *

EASTER NOVELTIES * *



!!! ANYTHING FROM A THRUPENNY STAMP TO A MIGHTY NEW CUSTOMLINE !!!

Bob Dunn's Leigh Creek Book Shop

Phone....Leigh Creek 79.

*** COPLEY NEWS ***

The winners of an exciting cricket match at Copley on Sunday afternoon were the Beltana team. Beltana beat Mt. Lyndhurst by 17 runs. Their captain, Mr. C. Allen, was able to win the match for them when their chances were looking only fair.

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Shearing has been held up on some of the East-side Stations because of rain. Umberatana has been held up for several days, and Agepena also has had wet sheep.

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The new railway line is getting closer to Copley. According to rumour, it will not be very long now before the line gets here.

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L.W. Treloar & Son of Umberatana and Patsy's Springs Stations have invested in a small Auster plane, which landed at Leigh Creek the other day. The plane will be most useful for station work when landing strips are built.

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When it comes to getting news around, the female is more dependable than the mail.....

+++ GARDEN CLUB +++

...We noticed with regret that our season-opening meeting was poorly attended..

NOW IS THE TIME :::

FOR sowing your vegetable seeds.
FOR applying autumn fertilizers to your lawn.

FOR planting frost-tender shrubs.

DO NOT FORGET :::

Our next meeting on the second Monday in April. There is important business to be discussed...

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MUTUAL HOSPITAL ASSOCIATION...

All new dependants must be registered with the Association within THREE months if newly born infants; or, within ONE month if a spouse or other dependant..

Dependants turning 17 years of age must transfer to a single table within eight weeks of turning 17 years, in order to obtain continuity of membership....

For special forms .. See your local Agent - GEORGE NAK.

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--BELTANA LETTER--

Dear Leigh Creek!...

An unusual happening has been going on in the town for the last few months. No small boys are ever seen around the place, only a glimpse of flying figures across the flat. Mothers say that their sons have become time-watchers. The reason, "Skipper" Putman has taken them in hand and the boys are turning out some good work in wood carving and painting. As the work is not compulsory, the young people show great enthusiasm and there is no colour bar. Recently the "Skipper" and the boys laid out a hazard golf course. After a match was held Peter Bradbury was the proud winner of a "avy Crockett" pound note. Mr. Putman has travelled widely in Australia, so the children are learning many things of educational value. Mothers are very grateful for the patience and interest that "Skipper" is taking in the children.

Information with regard to the school dance is somewhat sketchy. The gathering was small, but we took round about £10. Very good considering. Besides our "faithfuls" from up your way Mrs. Thora Bradbury also came along. Although shearing has begun only four shearers put in an appearance, and there was the usual shortage of ladies. The darts kept the men busy when they failed to get dancing partners.

The Donnolons have taken up residence in the house recently vacated by the Blinman family - and we hear that the McDonalds are at Warraweena fencing.

Despite the rain tennis players all enjoyed their visit to Leigh Creek - especially the afternoon tea. Great praise was given to the unknown maker of delicious cream lamingtons.

We hope you are now getting over the mumps - and I sure hope we don't get it down here.

Till we meet again...

..... BELTANA

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...FOUND...
Gent's wrist watch.....Loser
please contact the Timekeeper,
Cementers & Contractors.....
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LEISURE - is the two minute's rest a man gets while his wife thinks up something for him to do.....

? ? ? ... DATES TO REMEMBER ... ? ? ?

- MARCH 23...Welfare Club Annual Meeting at School.
- MARCH 24...Car Club Barbecue at Race Course.
- MARCH 25...Cricket Match at Copley.
- MARCH 25...Parents' Annual Meeting in Schoolroom.
- EASTER.....Blinman Tennis Tournament.
- MARCH 31...Final day for names to be handed in to Dr. Richards for Tuberculosis vaccination.
- APRIL 1....Swimming Club Gala.
- APRIL 9....Garden Club Meeting.
- APRIL 11...Church Guild Meeting.
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== ST. PATRICK'S BALL ==
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Not everyone who attended the Ball to commemorate the Irish national day spoke with a brogue, but at least all seemed imbued with traditional Irish joviality. The consensus of opinion agrees that it was one of the most successful entertainments ever held in Leigh Creek, due to a friendly and happy crowd, excellent and lively music supplied by Bill Spence and his orchestra, and a tasty and attractively served supper.

Butch Conlin, despite his obvious handicap, was at his best as M.C.

Original decorations provided a pleasing setting, the subdued lighting enhancing the loveliness of the various frocks.

Faced with a difficult task of choosing the Belle of the Ball, Mrs. Taylor, Mrs. Brown and Mr. Ian Weber showed good judgment in awarding the honour to Miss Beverley Reed.

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.. CLASSIFIED ADS ..

FOR SALE..Nipper 5-valve HMV portable radio. No reasonable offer refused.. Apply No.5, Sixth Street...

FOR SALE..Treadle type Singer Sewing Machine.. Apply No.15, Second Street.

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THE VIEWS expressed by husbands in their homes are not necessarily those of the management...
